

Air Force Recruiting Service

2002 Communication Plan

Source: http://www.rs.af.mil/messages.htm

Key Messages

WE'RE HIRING: Our nation's Air Force will need nearly 37,300 new recruits this year for jobs in more than 150 areas ranging from air traffic controllers to computer operators, jet engine mechanics to medical technicians. We'll also need hundreds of doctors, nurses, pharmacists, and engineers; send more than 1,000 of the nation's best to our service academy; and award more than \$60 million in ROTC scholarships.

TRAINING IS ACCREDITED: People who elect to *Cross Into The Blue* by enlisting are automatically enrolled in the Community College of the Air Force, the largest accredited community college in the world. Beginning with basic training and depending on their specialty, airmen earn from 12-72 accredited hours through their technical training, putting them on track to earning an associates degree in one of more than 60 fields of study.

GRADUATE DRUG FREE: The best way to prepare to come into the Air Force is to stay in school, study hard, and graduate. Keep out of trouble, stay away from drugs, and remember to exercise your mind *and* body. When you *Cross Into The Blue*, you'll find a diverse team of men and women dedicated to serving their nation, and committed to our Air Force Core Values of *Integrity First*, *Service Before Self*, and *Excellence In All We Do*.